SUPH SABANATHAN

UX DESIGNER

EXPERIENCE

UX Designer | Health and Rehab Research Inc.

APR 2022 - JUL 2022, REMOTE

- Collaborated with a multidisciplinary team of researchers, designers and developers with excellent communication to ensure the success of the team
- Conducted a usability audit for an existing project to test the user-friendliness of the product against industry standard usability heuristics, producing a report detailing errors and issues with their respective priority and severity
- Championed UX for a new project by implementing the double diamond design process in order to establish a strong foundation, creating moodboards, surveys, and conducting card sorting; all to inform the future designs and direction of the project
- Designed a website through the use of site maps, wireframes and hi-fidelity mockups according to the UX process, effectively communicating with stakeholders to ensure product success

UX Designer | Prepr F.U.N. Program

DEC 2021 - JAN 2022, TORONTO, ON

- Designed a new food retail experience app via Figma, utilizing extensive market research to develop a streamlined customer purchasing experience
- Led team meetings to ensure expectations and deadlines were consistently set and communicated, maintaining project priorities and timelines

Barista | Starbucks

AUG 2020 - JUN 2021, TORONTO, ON

- Demonstrated excellent attention to detail and independently applied extensive product knowledge to care for individual customers

PROJECTS

UX Designer | Capstone Project - Actually

JUL 2023, BrainStation

- Actually is a new social media platform that provides people with a more authentic experience.
- Employed the Double Diamond design process over 10 weeks to skillfully conceptualize and execute an app that promotes a culture of authenticity whilst tackling FOMO, and the negative impact on self-identity currently experienced by social media users.

suph95@gmail.com
647-677-7464
linkedin.com/in/suph/
suph.ca

SKILLS

Figma, Sketch, Figjam, Information Architecture, Card Sorting, User Interviewing, Affinity Mapping, User Stories, Wireframing, Prototyping, User Testing, Heuristic Evaluation, Hi-Fidelity App Design

PROFILE

As a UX designer with existing experience, I'm thrilled to join a forward-thinking team where I can lend my skills in shaping exceptional user experiences.

My empathy and keen sense of UX strategizing equip me to be a strong champion for human-centered design.

My recent experience at BrainStation has tremendously elevated both my UI and UX skills which now include affinity mapping and crafting user stories.

EDUCATION

BrainStation
Diploma of UX Design

Jun 2023 - Sep 2023,
Toronto, ON

George Brown College
Certificate of UX Design

Sep 2020 - Dec 2021,
Toronto, ON